



CAMBRIDGE
**ICE &
OYSTER**
FESTIVAL
JANUARY 13 & 14, 2023



ICE & OYSTER FEST RETURNS!

Zip up your parka and don your mittens to celebrate *Winter, Wildlife & Eastern Shore Ways* in Cambridge Maryland!

Mark your calendar to participate in the Cambridge Ice & Oyster Fest on January 13 & 14, 2023.

- See dazzling ice sculptures showcasing Eastern Shore culture, wildlife & more!
- Entertain your family with kid-friendly ice-slides, thrones and games
- Chill out on Cannery Way while feasting on local oysters and craft beer
- Check out an amazing Ice Bar with drinks to warm you from the inside out!
- Watch top ice carvers demonstrate the artistry of their craft
- Warm your hands or make a smore in one of our fire pits
- See the first ever Oyster Shucking & Slurping Relay competition



FESTIVAL FACTS & FIGURES

WHAT Cambridge Ice & Oyster Fest
Winter, Wildlife & Water Ways

Welcome winter with the Eastern Shore's 2nd Ice & Oyster Fest. The event features dozens of dazzling ice sculptures, interactive games for children of all ages, carving demonstrations, an outdoor oyster bar and roast, fire pits, S'mores and more!

WHEN Friday, January 13, 4pm-9pm
Saturday, January 14, 12-8 pm

WHERE Downtown Cambridge
Cannery Way

WHO FREE to All & Featuring:

- Ice Carving Demonstrations
- Fabulous 3-D Ice Sculptures
- Interactive Ice Games for All Ages
- Ice Walk & Merchant Displays
- S'more Stations
- Craft Beer / Cocktail Ice Bars
- Oyster Roast & Raw Bar
- Oyster Shuck & Slurp Relay Contest

ATTENDEES Estimate 3,000-5,000 Visitors each day

ORGANIZER Dorchester Chamber of Commerce
Ice Lab
Choptank Communicatiions



SPONSOR OPPORTUNITIES

The Cambridge Ice & Oyster Fest is made possible thanks to the generous support of Dorchester and the Eastern Shore's business community, City of Cambridge, Downtown merchants and waterman/oyster growers.

We invite you to consider being part of the 2nd Annual Ice & Oyster Fest.

Sponsorships are based on the size & nature of the ice sculptures and include many benefits outlined here.

- Presenting \$10,500
- Diamond \$ 5,250
- Pearl \$ 3,500
- Crystal \$ 2,250
- Silver \$ 950
- Ice Block \$ 425



Color blocks are \$50 additional per block

Photos shown are to illustrate ice concepts and do not necessarily correlate with the number and nature of blocks for a chosen sculpture

2022 SPONSORED SCULPTURES



26-BLOCK SCULPTURES - \$10,500

- Curling Lane
- Polar Lounge with Sofas, Tables, Chairs & Fire Pits
- Ice Slide
- Mini Maze



12-BLOCK SCULPTURES - \$5,250

- Duck Blind
- Pair of Jet Skis
- 10' Shuffleboard
- 2-Hole Mini Golf
- Bay Bridge
- Crystal Fire Tower



8-BLOCK SCULPTURES - \$3,500

- 1-Hole Mini Golf
- 6' Shufflebrd.
- Archery Target
- ATV
- Craps Table & Dice
- Deadrise Boat
- Dock w/Heron
- Giant Buck or 2 Sika
- Grand Throne
- Ice Breaker Hull & Wheel
- Ice Painting
- Moon & Tide Sculpture
- 3D Skipjack



5-BLOCK SCULPTURES - \$2,250

- Branded Ice Bar
- 3-D Characters/Mascot
- Flock of 5 Geese
- 3 Flying Ducks
- Pair of Ospreys on Nest
- Kayak & Backdrop
- Giant Compass
- Soaring Eagle
- Log with Terrapins
- Dolphin or Marlin Scene
- Small Graffiti Wall
- Small Throne



5-BLOCK SCULPTURE EXAMPLES



2-BLOCK SCULPTURES - \$950

- Oyster with Pearl
- Character Cut Out Photo Op
- Corn Hole Toss
- Shot Stations
- Muskrat
- Terrapin



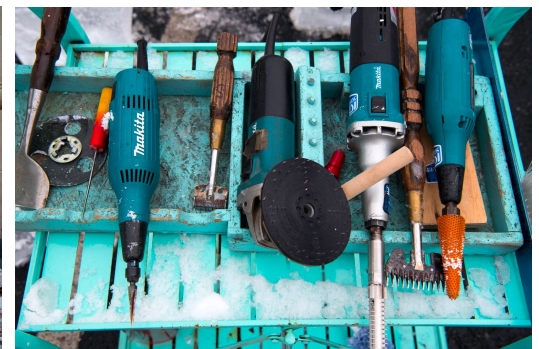
1-BLOCK SCULPTURES - \$425



- Etched Logo
- 3-D Branded Sculpture
- Tic-Tac-Toe



LIVE ICE CARVING



OYSTERS & CRAFT BEER!

- Roasted & half shell oysters from local watermen and growers
- Delicious oyster dishes – chowder, grilled, more!
- See teams compete in the “Shuck & Slurp Off”
- Wild and Farm Raised Oysters



TITLE/PRESENTING SPONSOR (1)

- 26 Block Sculpture
- Naming credit on all marketing / branding materials, Cambridge Ice & Oyster Fest presented by ...
- Logo on all marketing materials
- Tent, skirted table and sign at Festival site
- Quote in press release
- 16 Tickets to the VIP Reception
- 30 Event Passes or 250 Drink/Oyster tickets

Value - \$10,500



DIAMOND SPONSOR (4)

- 12 Block 3D Sculpture
- Logo on all marketing materials
- Logo and credit on website
- Sculpture props, stand and decorations
- Listing in program and map
- Tent, skirted table and sign at Festival site
- 8 Tickets to the VIP Reception
- 16 Event Passes – or 120 Drink/Oyster tickets

Value - \$5,250



PEARL SPONSOR (6)

- 8 Block 3D Sculpture
- Name on all marketing materials
- Skirted table and sign at Festival site
- Sculpture props, stand and decorations
- Listing in program and on map
- Logo and credit on website
- Logo and sculpture name on sign next to sculpture
- 6 Tickets to the VIP Reception
- 8 Event Passes or 80 Drink/Oyster tickets



Value - \$3,500

CRYSTAL SPONSOR

- 5 Block 3D Sculpture or Sponsor Live Carving
- Listing in program and on map
- Logo and credit on website
- Sculpture props, stand and decorations
- Listing in program and on map
- Logo and sculpture name on sign next to sculpture
- 4 Tickets to VIP Reception
- 6 Event Passes or 50 Drink/Oyster tickets

Value - \$2,250



SILVER SPONSOR

- 2 Block 3D Sculpture
- Listing in program and on map
- Logo and credit on website
- Logo and sculpture name on sign next to sculpture
- 2 Tickets to the VIP Reception
- 4 Event Passes or 20 Drink/Oyster tickets

Value - \$950



ONE-BLOCK SPONSOR

- Listing in program and on map
- Logo and credit on website
- Logo and sculpture name on sign next to sculpture
- 1 Ticket to VIP Reception
- 2 Event Passes or 12 Drink/Oyster Tickets

Value - \$425



Sponsor Opportunities

Bill Christopher
bill@dorchesterchamber.org
(410) 228-3575

Andrea Vernot
andrea@choptankpr.com
(410) 227-3228

Oyster Vending

Natalie Ruark
nruark@hoopersisland.com

Volunteer Opportunities

Dorchester Chamber of Commerce
Sign up form forthcoming

SITE PLAN (2022)



ICE SCULPTURES

- 1 Cambridge Ice & Oyster Fest Bar
- 2 Chesapeake Gold/Smoke Oysters
- 3 Wild Oysters & White Boots
- 4 Choptank Terrapin Oysters
- 5 Madhouse Oysters
- 6 Cosmic Mermaid Oysters
- 7 The World is Your Oyster
- 8 Harriet Tubman
- 9 The Beacon of Hope
- 10 Cornhole, Ruark Builders
- 11 Cornhole, Best Buy Supply
- 12 Intermeshed
- 13 Joelsdottir Ice-landic CrossFitter
- 14 Frozen Frog Shuffleboard
- 15 Ace a Game of Tic-Tac-Toe
- 16 Visionary Putt-Putt
- 17 Great Blue Heron
- 18 Goose Lips Sink Ships

- 19 Chilled for the Hunt Duckblind
- 20 Dux and Decoy Retriever
- 21 Skipjack Nathan of Dorchester
- 22 Chill Out & Enjoy the View Kayak
- 23 Lazy Day Terrapin
- 24 Soar on the Shore Eagle
- 25 Miss Bay/Vanguard Deadrise
- 26 Choptank River Lighthouse
- 27 Roy's Dinner
- 28 Throne of Roses
- 29 Fire & Ice Tower
- 30 Cornhole, Dorchester Chamber
- 31 Ring Around the Bottle
- 32 Blue Ruin Ice Bar
- 33 Sponsor Wall 1
- 34 Sponsor Wall 2
- 35 Sponsor Wall 3

MAP KEY

- A Drink & Oyster Tickets
- B Cannery Way Music
- C Slurp & Shuck Relay
- D Ice Carving Demo Stage
- E Fire Pit & S'mores
- F Hot Cider Station
- G Hot Chocolate Station
- H Festival Café Seating
- I Blue Ruin Alley Music

CAMBRIDGE WINTER MAGIC

